

PARTNERSHIPS

Investing in a Latin-American Chamber of Commerce Partnership provides great value to your firm. The LACC works with private corporations, assisting them to gain insight into the local Latino/Hispanic market with three chapters serving Salt Lake, Utah and Weber Counties. The LACC builds mutually beneficial relationships tailored to deliver value to our partners.

The Latin American Chamber of Commerce provides you with:

- The opportunity to invest in business and economic development efforts that support the nation's fastest-growing and vibrant community, the Latino/Hispanic community.
- Business development through a preferred access to Latino businesses, relationship building systems and advocacy.
- Prime opportunities to promote your brand and products.
- Strategies to Advance Supplier Diversity Goals for your Company.
- Programs & events geared to offer intensive brand-building and visibility opportunities among Latino business owners
- Relationship promoting opportunities with decision makers instead of door keepers.

We have several sponsorship levels that are carefully designed to produce unparalleled ROI:

SILVER	GOLD	PLATINUM	DIAMOND
\$1,500	\$3,000	\$5,000	\$7,000
<ul style="list-style-type: none"> • One Corporate membership Certificate • Your company name listed as a Silver sponsor in our website • One Promotional Ad in a secondary page of our website that is visited by thousands every year • A listing with access and to our members directory with a full online business profile • Ten online and One print subscription to EMPRESAS MAGAZINE and a quarter page recognition ad as a Silver sponsor • One seat to each, the "Hispanic Economic Summit" and the "Excellence Awards Gala" • One presenting sponsorship of a "Negocios y Mas" Luncheon • Your Business name will be recognized in all of our events that are marketed in several media formats to over 365 thousand Hispanics in Utah! 	<ul style="list-style-type: none"> • A listing with access and to our members directory with a full online business profile • One Corporate membership Certificate and a Plaque • Two additional Ads in a secondary page of our website, visited by thousands of unique visitors every year • 10 online and TWO print subscriptions to EMPRESAS MAGAZINE for you and one more person, and a Half page ad recognition as a Gold sponsor • Two seats at our annual "Utah Hispanic Economic Summit" Dinner and two more to the Excellence Awards Gala • One booth at both "Women's Fair and the "Utah Latin Expo" • Opportunity to be a expert presenter at any of our annual events: <ul style="list-style-type: none"> - Utah Latin Expo - Latino Woman's Fair - Hispanic Job & Career Fair 	<ul style="list-style-type: none"> • A listing with access and to our members directory with a full online business profile • One Corporate membership Certificate and a Plaque • Two Ads in a secondary page of our website, visited by thousands of unique visitors yearly • One Promotional banner in the Home page of our website • 10 online and 5 print subscriptions to EMPRESAS MAGAZINE for you and four of your key employees, and a Full page designed ad in it. • Half a table at our annual "Utah Hispanic Economic Summit" Dinner and another half a table to our "Excellence Awards Gala" • One Premium booth at both "Women's Fair and the "Utah Latin Expo" for your company • Your Business name will be recognized in all of our monthly and annual events and marketed extensively through local newspapers and magazines • Exclusive Industry Sponsor of our annual "Hispanic Economic Summit" or the "Excellence Awards Gala" 	<p>ALL THE BENEFITS OF PLATINUM +</p> <ul style="list-style-type: none"> • One promotional banner in the Home page and two additional ads in secondary pages of our website • Unlimited online and 10 print subscriptions to EMPRESAS MAGAZINE for you and 9 of your key employees, and a Two Page Spread designed ad in it. • One table with VIP seating to each, our annual "Hispanic Economic Summit" and One to the "Excellence Awards Gala" • 4 tickets to each of our networking event "Latino Movers & Shakers" (48 total) • Two premium booths at each of both, the "Women's Fair and the "Utah Latin Expo" for your company • Your Business name will be recognized in all of our monthly and annual events and marketed extensively on TV, Radio, newspapers and magazines. • Exclusive Industry Sponsor of our annual "Hispanic Economic Summit" and the "Excellence Awards Gala"

PARTNER BENEFITS AT A GLANCE

The Latin American Chamber of Commerce's partners are able to choose from a wide variety of events and activities to assist them in reaching their connections, vendor diversity, sales, marketing and/or branding goals. Here are the benefits per partnership level for a quick review:

BENEFITS	STUDT \$20	PROF \$125	NON- PROF \$100	STARTUP <1 YEAR \$150	SML BUS 1-50 EMPL \$250	MED BUS 51-250 EMPL \$450	CORPORATIONS, COLLEG & UNIV \$750	SILVER SPONSOR \$1,500	GOLD SPONSOR \$3,000	PLATINUM SPONSOR \$5,000	DIAMOND SPONSOR \$7,000
Business Services											
Business Resource Center	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Membership Certificate		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Membership Plaque							✓	✓	✓	✓	✓
Chamber Website											
Access to business directory	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
On Line Member Profile		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Website listing							✓	✓	✓	✓	✓
Website banner								✓	✓	✓	✓
Empresas Magazine											
Online Subscription	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Print Subscription		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Magazine ad							Qtr Pg	Qtr Pg	Half Pg	Full Pg	Spread
N+ Monthly Networking Luncheon											
Discounted entrance	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Presenting Sponsor						✓	✓	✓	✓	✓	✓
Free Seats							2	1	2	4	6
Branding							✓	✓	✓	✓	✓
Movers & Shakers Networking Mixer											
Tickets							2	2	2	2	2
Branding							✓	✓	✓	✓	✓
Hispanic Economic Summit											
Seats							2	1	2	5	10
Branding							✓	✓	✓	✓	✓
Excellence Awards											
Seats							2	1	2	5	10
Branding							✓	✓	✓	✓	✓
Latino Woman's Fair											
Seminar presenter							✓	✓	✓	✓	✓
Booth							1		1	Premium	2
Branding							✓	✓	✓	✓	✓
Utah Latin Expo											
Seminar presenter							✓	✓	✓	✓	✓
Booth							1		1	Premium	2
Branding							✓	✓	✓	✓	✓

EVENTS

The Latin American Chamber of Commerce's events are designed to reach over 370,000 Hispanics that reside in the state of Utah. The growing buying power within this ethnicity keeps on growing every year, which translates into a great opportunity for business owners to offer their services and products.

All events are scheduled throughout the whole year and more events are developed from year to year to accommodate all of our members and their clients. The following are our major signature events which are very unique and successful:

- **Latin American Leadership Institute (Feb—December)** It's our annual educational program designed to attract, identify and train strong leaders to serve on elected or appointed positions in corporate and government boards, commissions, etc.
TARGET: Hispanic Leaders, future politicians and civic activists.
- **Utah Hispanic Economic Summit (June)** At this elegant annual luncheon, speakers such as Tom Saenz, head of MALDEF, or John Trasviña, head of HUD for Pres. Obama are joined by the Governor's Office of Economic Development to inform Latino leaders and business owners about the outlook, trends, threats and economic opportunities in Utah.
TARGET: Hispanic Executives and Business Leaders.
- **Utah Latin Expo (September)** It's mission is to be a place where Latino businesses, craftsmen, artists, performers, and Latino non-profit organizations can be integrated into the Utah community, reflect pride in their culture, and have an opportunity to market their services and products to the general Utah population. The ULE brings together key elements to one single place: Education, Job opportunities, Business, wealth, Cultural experiences and Consular services to the attendees.
TARGET: Main stream community and crossover businesses.
- **Latino Woman's Fair (October)** With the Latino Women in mind (currently the fastest growing economic block in the USA), this event brings together investment opportunities, business training seminars, an Expo and a fashion show for career Latino women while providing entertainment and activities for the rest of the family.
TARGET: Latina entrepreneurs and executives.
- **Excellence Awards (December)** It's at this annual event that the LACC recognizes and highlights Latino Owned Businesses for their best practices. This is also the venue for the ONLY safety award given to deserving Hispanic firms in Utah.
TARGET: Small Hispanic business owners.

All sponsors have the right to participate in each one of these events. Every event will provide numerous opportunities to network, brand, and develop relationships, which will transform into solid and valuable business relationships.

As a member of the Latin American Chamber of Commerce, you will have an opportunity to offer our member and contacts your products or services. Our chamber will provide you with opportunities to build personal relationships and with all the tools necessary to expand and brand your business.

Additionally, we hold monthly networking meetings as a benefit to our members and their guests. The following meetings are held in regular basis.

- **Latino Mover's and Shakers** held upon notice, where a speaker is invited to provide a short message to all members and guests that attend this bohemian yet elegant black tie event. Venues will be different every time and kept secret until one week before the event. This is a catered event with a cash bar available.
- **Negocios y Mas Luncheon** held every month on all three chapters of the organization. Members and guests are invited and welcome to enjoy a delicious lunch for a minimal cover cost that includes food and non-alcoholic drinks group dynamics to assist guests in their connecting activities.
- **Membership Orientation** held regularly on all three chapters of the organization. It is designed to provide our members with a fast introduction to the chamber and its staff as well as training on how to make the most out of their membership.
- **Inteligencia Empresarial** held regularly on all three chapters of the organization. This is a content rich seminar where chapter members get to learn advanced subjects on business and acculturation subjects.